

NEWSPAPER AND WEBSITE CONSULTING

It is our opinion that small, independently owned and operated newspapers will be the future.

Even though the internet has taken a bite out of larger, daily newspapers' advertising and subscriber numbers, people still want a community newspaper.

We have taken a small shopper, changed direction, and added a website making it a more viable product.

As your consultants, we start by critiquing your publication, taking a strong look at all



publications in your market and put an affordable program together tailored to your short and long-term goals.

After our initial visit, we will make recommendations concerning production, distribution, advertising, and more.

If you are the only publication in your market, this program also will make it more difficult for any start-up or product planning to expand into your market.

Contact us today and lets determine if we can be of help.

**WANT
MORE?**

**NEED
MORE?**

**GET
MORE.**

**Contact
Doughtie and Bryant
NEWSPAPER AND WEBSITE CONSULTANTS
petereader@comcast**